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For Immediate Release:

**USBedBugs.com and Safer Pest Control Project Partner to Educate Consumers on Bed Bug Protection and Prevention**

*Sponsoring Educational Workshops and Providing Information on Controlling Bed Bugs*

**Northbrook, IL (December 14 , 2010)** – USBedBugs.com, the leading provider of pesticide-free bed bug prevention and protection products, is proud to sponsor [Safer Pest Control Project](#) as an IPM Hero in its mission to stop bed bugs in their tracks by using integrated pest management. Integrated Pest Management (IPM) is a proven method of pest control that emphasizes simple, inexpensive prevention practices that cause the least harm to people and the environment. IPM focuses on eliminating the cause of pests by minimizing access to food, water, and hiding places. “We are dedicated to helping Safer Pest Control Project educate the community on how to deal with bed bugs using pesticide-free solutions” said Adam Greenberg, President of USBedBugs.com. “Dealing with bed bugs can be a life altering event and many people think that using pesticides will eliminate the problem. However, pesticides are generally not effective and can even make the problem worse while also creating a toxic living environment.”

Bed bugs have made a comeback in the last 10 years and these tiny little creatures do not discriminate. They can be found anywhere from five star hotels, movie theaters, department stores and even libraries. Most experts say that international travel is the culprit. Bed bugs have been hitching a ride in luggage or clothing of travelers and causing havoc on everyone that they meet. With the resurgence of bed bug infestations comes the need to educate people about bed bugs and give people the tools and knowledge to help them fight and win the battle in

a safe and cost effective manner. “Knowing what a bed bug looks like and detecting a bed bug problem early are very important to the speed and success of any treatment method,” said Rachel Rosenberg, Executive Director of Safer Pest Control Project, a nonprofit organization located in Chicago. “Here at SPCP we are working diligently to spread the word about the reappearance of bed bugs and how to eliminate the pests by using an IPM approach. We are extremely grateful for the support and collaboration of companies like USBedBugs.com.”

Safer Pest Control Project’s mission is to reduce the impact of pesticides on human health and the environment.. SPCP offers site assessments, workshops, technical assistance and expert speakers to help educate the community on integrated pest management. The Fourth Annual Lady Bug Bash, held in October 2010, was a great success and honored the Evanston Environmental Board for the successful passage of sustainable pest control and pesticide reduction policy. The event also featured Ms Ladybug-a singing the [Bed Bug Bop](#). This light hearted song introduces basic IPM concepts in a witty manner song and addresses the frustration and complexity of a good solution.

### **About USBedBugs.com**

At USBedBugs.com, our mission is to improve the quality of life for those dealing with bed bugs and to prevent further spread of bed bugs throughout the United States while minimizing use of harmful pesticides.

Founded in 2006, USBedBugs.com is a division of NorthShore Care Supply, an online medical supply retailer. Beginning with selling mattress encasements, the company received numerous inquiries from people desperately looking for other products to detect and prevent bed bugs. As the bed bug infestation in the U.S. has grown rapidly, the company has become the leader in products for dealing with bed bugs in homes, hotels, apartment buildings, colleges and any facility where people sleep. The USBedBugs.com website is now a fast growing marketplace featuring a wide selection of pesticide-free bed bug prevention and protection products. For more information, visit <http://www.usbedbugs.com>.

## **About Safer Pest Control Project**

Safer Pest Control Project is a non-profit organization dedicated to reducing the health risks and environmental impacts of pesticides and promoting safer alternatives in Illinois. SPCP has been helping communities create healthier, pesticide free schools, homes, and outdoor spaces for 16 years. For more information on Safer Pest Control Project please visit <http://www.spcpweb.org>.

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